



Secret Remedies - What They Cost And What They Contain (Paperback)

By Various

Read Books, United Kingdom, 2008. Paperback. Book Condition: New. 211 x 137 mm. Language: English . Brand New Book ***** Print on Demand *****.PREFACE. ONE of the reasons for the popularity of secret remedies is their secrecy. It ia a case in which the old saying Omae noturn pro qnijico applies. To begin with, there is for the average man or woman a certain fascination in secrecy. The quack takes advantage of this common foible of human nature to imprese his customers. But secrecy has other uses in his trade it enables him to make use of cheap new or old fashioned drugs, and to proclaim that his product possesses virtues beyond the ken of the mere doctor his herbs have been culled in some remote prairie in America or among the mountains of Central Africa, the secret of their virtues having been confided to him by some venerable chief or again he would have us believe that his drug has been discovered by chemical research of alchemical profundity, and is produced by processes so costly and elaborate that it can only be sold at a very high price. The British Medical Association considered, therefore, that it would be useful...



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