



## IT Service Management Theory - Chinese-style wisdom and integration of Western culture

By ZHANG LI LI

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 232 Publisher: Shanghai Jiaotong University Pub. Date :2011-5-1. It service management of the new theory - Chinese-style wisdom and Western culture. integration of research. presented it the world's most cutting-edge service management concepts and processes to manage the basic content of the framework and core knowledge. and from the perspective of Western culture and blend to be examined and elaborated. Efforts to set up advanced Western management and Chinese five thousand years of culture and science between the bridge facility to explore the West it service management best practices and wisdom of Chinese-style combination of points. Purpose is to make it China's elite in the study and practice of Western management science at the same time. came to realize it with the wisdom of Chinese culture and Chinese-style internal relations between the two different. but have the same experience. there are differences with the factoring relationship. in order to increase Chinese employees of Western culture. intimacy. reduce cultural differences brought about by the habit of resistance. prompting the Western culture at a higher level of integration and...



**READ ONLINE**  
[ 5.66 MB ]

### Reviews

*I actually started off looking over this publication. Indeed, it really is play, nevertheless an amazing and interesting literature. Its been printed in an exceedingly basic way and is particularly just right after i finished reading this ebook by which actually altered me, affect the way i believe.*

-- **Toney Bernhard**

*Extremely helpful to any or all category of men and women. It really is rally exciting through reading time. I am just happy to let you know that this is basically the greatest pdf i have got go through in my personal existence and may be he finest book for at any time.*

-- **Carroll Greenfelder IV**